



# YOAV KOVETZ

Company Owner (CEO)  
Water and Soil Engineer

## LANGUAGES

Hebrew, English.

## International Experience

Thailand, China, India, Sri Lanka,  
Ethiopia, Kenya, Uganda,  
Tanzania, Zambia, Ghana,  
Angola, Spain.



## EDUCATION

2005 - Study course for Director in companies.

1989 – 1994 - Work related courses and workshops on:  
Manpower management \\Organizational  
management\\ Marketing\\computerized  
planning systems.

1988- Technion in Haifa: supplementary courses in  
designing of water & Irrigation systems.

## WORK EXPERIENCE

2011-Present

YFM Water Engineering & Projects:

Owner responsibility on the activity in Israel and the  
International Business plans.

- + Engineering plans of Water supply systems for Irrigation and  
Municipalities users.
- + Irrigation Design for Center Pivots, Drip Systems and Auto-  
Agronom Systems.
- + Head Designer of LR Group in Agro Industry Farms in Angola  
including Re-settled local habitants in villages.
- + Execution of Training Program for Auto-Agronom  
irrigation Technicians.

2006- 2010

SBK Engineering & Consultancy LTD:

North Branch General Manager, responsibility on the activity  
in North part of Israel and on the International business plans.

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2004- 2005

Netafim RBU EMA :

Project Manager and Leader Engineer in Eastern Africa countries market.

- + Turnkey project managing and Project integrator for Green Houses farms and Open Field farms include: Water supply system, Boreholes, Reservoirs, Pumping Station, Delivery networks, Irrigation systems, Control System.
- + Direct contacts with end users for System analysis and System evaluation including preparing P.I and project Budgeting.
- + Project inspection after installation, preparing of operation and training manual guides programs.

2003- 2004

Netafim Israel:

Project Manager and Leader Engineer in Eastern

1999 – 2002

Netafim Israel:

Manager of the engineering and technical support dept. for Southeast Asia countries (China, India, Thailand, Myanmar and Sri Lanka). Responsibilities include:

- + Directly responsible for the design offices in each of the a above countries.
- + Training irrigation system designers and system applicators for the Netafim subsidiaries in Southeast Asia.
- + Developing, preparing and giving seminars for sales promotions and for technical training, and giving courses for sales peoples and agents in professional and technical fields.
- + Designing a large number of large-scale projects in China.
- + Preparing computer presentations for presenting project to Netafim international customers.

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1998

Netafim Israel:

design of irrigation projects for the Chinese market. Member of Netafim's Agro technical Committee – for initiating and developing new products and new technologies in irrigation, fertilization and control systems. Initiating, setting-up and following-up irrigation trials in subsurface drip irrigation (SDI) and long-term irrigation with recycled water, in cooperation with research farms and Netafim's professional staff.

1994 – 1997

Netafim Thailand office:

- + establishment of Netafim Thailand's design department, including organizing a staff of 4 engineers.
- + Technical support manager: managing, designing and executing large-scale irrigation projects, performing hydraulic design quotations and technical specifications, drawing irrigation layouts and irrigation details.
- + Clients presentations, preparing project plans and schedules, contacting pumping, electrical and construction engineers, consultants and equipment engineers.
- + Initiating, editing and performing training seminars for clients, dealers and company staff.

1990 – 1994

Netafim Yiftah:

- + Manager of design department, with 6 designers and drafts men, for designing irrigation projects in Israel and abroad.
- + Following-up installation and operation of irrigation project, performing "real-time" adjustments.
- + Submitting design and automation plans to the Israeli Water Authorities.